



# 5<sup>th</sup> INFOFISH WORLD TILAPIA TRADE AND TECHNICAL CONFERENCE & EXHIBITION 2025

In collaboration with the  
13<sup>th</sup> International Symposium on Tilapia in Aquaculture (ISTA13)

*"Innovation, Integration and Profitability in Tilapia Aquaculture:  
Modernisation for a New Era"*

**3-5 NOVEMBER 2025**  
**SWISSOTEL BANGKOK RATCHADA**  
Thailand

Hosted by:



Co-organised by:



Supported by:



Media partners:



[www.tilapia.infofish.org](http://www.tilapia.infofish.org)



Photo credit: SKS

During an international technical seminar, “Tilapia Health: quo vadis?” jointly organised in 2021 by the Food and Agriculture Organization of the United Nations (FAO) and INFOFISH, tilapia experts stated that the farming of tilapias and other cichlids takes place in 124 countries, providing a substantial source of food and livelihoods.

In 2022, global tilapia production recorded 7.2 million tonnes; Asia contributed the lion's share of 4.6 million tonnes, followed by Africa (1.3 million tonnes), the Americas (0.69 million tonnes), Oceania (0.0015 million tonnes) and Europe (0.03 million tonnes) (FAO 2024). The top tilapia producing countries in Asia were China, followed by Indonesia, Bangladesh, Thailand, Philippines, Vietnam, Myanmar, Taiwan, Laos and Malaysia.

FAO GLOBEFISH (Issue 4/2024) reported that the global tilapia market remains stable, with overall production holding steady. However, established suppliers like China and several Latin American countries are facing production challenges due to bad weather, disease outbreaks and rising costs, thus creating opportunities for Brazilian suppliers to capture a larger market share. The prices for tilapia in most export markets are on the rise.

In terms of consumption, Bangladesh, Indonesia, Egypt, Brazil, Philippines and Vietnam have been identified as being among the giant emerging tilapia markets in the near future.

## THE TILAPIA 2025 CONFERENCE

INFOFISH has organised editions of the International Trade and Technical Conference and Exposition on Tilapia since 2001. The most recent was TILAPIA 2015, held in Kuala Lumpur in 2015 with the participation of more than 150 delegates from 25 countries. The Conference brought together more than thirty speakers comprising industry leaders, government representatives, researchers and experts who deliberated on the latest updates regarding production,

markets and trade; innovations along the value and supply chains; industry initiatives on certification; and tilapia health management.

**TILAPIA 2025**, the 5<sup>th</sup> edition of the series, will be held in collaboration with the 13<sup>th</sup> International Symposium on Tilapia in Aquaculture (ISTA13); the University of Arizona; US Soybean Export Council (USSEC); and with the technical support from the Food and Agriculture Organization of the United Nations (FAO). Themed **“Innovation, Integration and Profitability in Tilapia Aquaculture: Modernisation for a New Era”**, TILAPIA 2025 will present updates on the production status of global, regional and major tilapia producing countries. It will also deliver consolidated information on emerging markets; innovative technological developments along the value and supply chains such as integration of farming practices, genetics and reproduction, nutrition and feed technology, biosecurity and health management; standards and certifications; wellbeing of small-scale holders and tilapia itself; policies related to investing in climate-smart, gender-focused and nutrition-sensitive aquaculture projects; value-added products; diversification of markets; and consumer awareness as per local and international market demand; which might be useful for key industry stakeholders and relevant decision-makers from the competent authorities to move forward.

Alongside the Conference, there will be an international trade exhibition which is expected to be held with the presence of about 20 exhibitors represented by leading tilapia hatcheries, farms, feed millers, buyers, processors, traders and cage manufacturers etc.

## THE ORGANISERS

**TILAPIA 2025** will be organised by INFOFISH; and hosted by the Department of Fisheries, Thailand in collaboration with the 13<sup>th</sup> International Symposium on Tilapia in Aquaculture (ISTA13). Other important co-organisers are the U.S. Soybean Export Council (USSEC) and the University of Arizona. The Conference is supported by the FAO Globefish; Tilapia International Foundation (TIF); the Netherlands; Network of Aquaculture Centres in Asia-Pacific (NACA); Asian Institute of Technology (AIT), Thailand and China Aquatic Products Processing and Marketing Alliance (CAPPMA). This important event will take place in the bustling city of Bangkok, Thailand, from 3-5 November 2025.

## THE VENUE

The luxurious Swissotel Bangkok Ratchada is a five-star hotel located on Ratchadapisek Road, Bangkok's new thriving central business and entertainment district, and is approximately 40 minutes away from the Suvarnabhumi International Airport. The Huai Khwang train station is a two-minute walk from the hotel with Bangkok's prime tourist attractions, central business district and convention centre just a few train stations away.

### REGISTRATION FEES

#### Member Countries

- **US\$ 350** (Before 1<sup>st</sup> September 2025)
- **US\$ 400** (After 1<sup>st</sup> September 2025)

#### Other Countries

- **US\$ 400** (Before 1<sup>st</sup> September 2025)
- **US\$ 450** (After 1<sup>st</sup> September 2025)

### BENEFITS

- Full access to the Conference Sessions
- Access to the Exhibition
- Access to Conference Presentations
- Conference Kit
- Face-to-face Networking Opportunities
- AM/PM Breaks and Lunches



SCAN HERE TO REGISTER

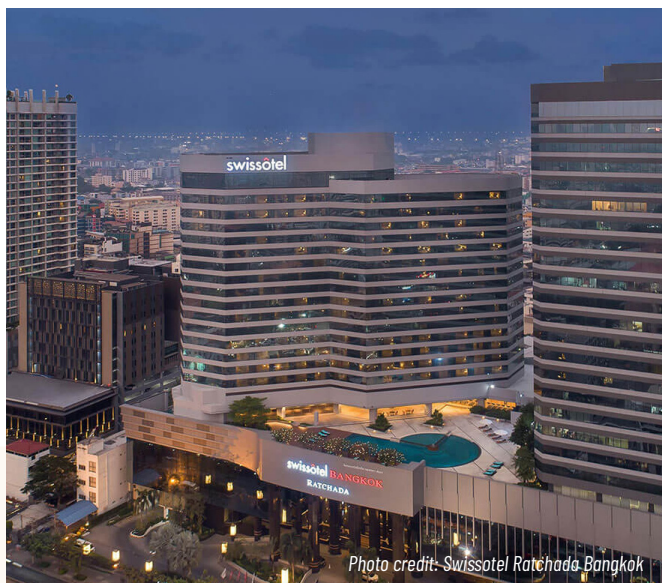


Photo credit: Swissotel Ratchada Bangkok



Photo credit: INFOFISH

## WHY ATTEND

Over three days, **TILAPIA 2025** will feature an international trade exhibition and farm visit, with world class speakers who will deliver updated, relevant and useful information on emerging tilapia markets; technological innovations; and investment opportunities in the tilapia industry relevant to stakeholders, industry leaders and decision makers.

It also presents a golden opportunity for commercial tilapia industry stakeholders to unite together with a view to forming a regional tilapia association, and to move forward the dialogue on re-establishing tilapia as a preferred fish for farming and consumption. It will create opportunities to foster plenty of C-Suite networking and significant brand visibility; as well as greater collaboration among key stakeholders in order to build a sustainable and resilient tilapia industry.

Additionally, **TILAPIA 2025** offers a farm visit (optional) opportunity to witness the developments in Thailand's tilapia industry. Scientists and researchers will also have the opportunity to present posters and disseminate latest findings on tilapia.

**TILAPIA 2025** offers the following unique opportunities:

- » Meeting world-class experts and resource persons
- » Formation of a regional tilapia association
- » A 3-day international trade exhibition
- » Better brand visibility
- » Plenty of C-Suite networking

## WHO SHOULD ATTEND

**TILAPIA 2025** will be the perfect place for one-to-one business meetings, updates on state-of-the-art technologies and C-Suite networking with the major global tilapia industry players including :

- Representatives from fisheries and aquaculture agencies
- CEOs, CTOs and CMOs
- Experts from research institutes
- Academia
- Development partners
- Investors and industry leaders
- Broodstock suppliers
- Farm managers
- Tilapia associations
- Start-up companies
- Feed millers
- Nutritionists
- Aquatic animal health experts
- Traders, exporters and importers
- Seafood media
- NGO representatives
- Processors and packers
- Equipment suppliers
- Certification and standard agencies
- Tilapia welfare associations



## FARM VISIT\*

A post-conference trip to tilapia farms in the locality will be organised after the conference.

## PROGRAMME HIGHLIGHTS

- Global and regional overview: Lessons learned from the major producers and international tilapia trade
- Country focus: Progressive schemes for industry resilience
- Re-branding tilapia through innovations and integrations to ensure better efficiency, high profitability for producers and safer, healthier food for consumers
- Manoeuvring volatility in global demand and supply

### Day 1

Opening Ceremony: In collaboration with the hosting agency (Department of Fisheries, Thailand)

Keynote Address: 'Global Status of Tilapia Trade and Marketing', Conference Chair, **TILAPIA 2025**, Prof. Dr. Kevin Fitzsimmons, The University of Arizona.

#### Session 1: Global and Regional Overview

- Asia
- Africa
- The Americas
- Oceania
- Europe

#### Session 2: Country focus: Issues, Challenges and Outlook

- China
- Indonesia
- Egypt
- Brazil

- Bangladesh
- Philippines
- Thailand
- Vietnam
- Uganda
- Colombia

### Day 2

**Session 1:** Developments in tilapia genetics and reproduction

**Session 2:** Sustainable tilapia production technologies

**Session 3:** Advancing tilapia nutrition and feed technology

**Session 4:** Biosecurity and health management

### Day 3

**Session 1:** Investments and partnerships in small- and medium-scale aquaculture

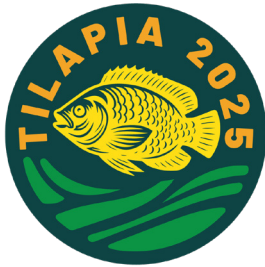
**Session 2:** Diversification and value addition of tilapia products

**Session 3:** Sustainability and certification

**Farm visit\***

*\* Optional and based on registration.*





# SPONSORSHIP PACKAGES

*TILAPIA 2025 warmly welcomes industry leaders to be part of this prestigious event, steering the global tilapia industry towards resilience during volatile times and forging a sustainable industry through innovation, integration and profitability. Participants can look forward to networking and collaboration opportunities with key stakeholders from all facets of the global tilapia industry.*

## PLATINUM SPONSOR : US\$ 10 000

- Send up to 8 complimentary delegates to the conference
- One complimentary stand at TILAPIA 2025 exhibition
- Company logo on the conference kit
- Company logo on delegate badges
- Display of company bunting (poster panel: 3' width x 7' height) at conference site
- A full page advertisement in the conference programme booklet
- A full page advertisement for 3 issues in INFOFISH *International* magazine
- Insertion of company brochure in the conference kit
- Complimentary banner advertisement (web-link) for 1 year on INFOFISH official website
- Opportunity to distribute company lanyard at conference site

## GOLD SPONSOR : US\$ 7 500

- Send up to 6 complimentary delegates to the conference
- Company logo on the conference kit
- Display of company bunting (poster panel: 3' width x 7' height) at conference site
- A full page advertisement in the conference programme booklet
- A full page advertisement for 2 issues in INFOFISH *International* magazine
- Insertion of company brochure in the conference kit
- Complimentary banner advertisement (web-link) for 1 year on INFOFISH official website
- Opportunity to distribute company lanyard at conference site

## SILVER SPONSOR : US\$ 5 000

- Send up to 4 complimentary delegates to the conference
- Company logo on the conference kit
- Display of company bunting (panel size: 2' width x 6' height) at conference site
- A full page advertisement in the conference programme booklet
- A half page advertisement for 2 issues in INFOFISH *International* magazine
- Insertion of company brochure in the conference kit
- Complimentary banner advertisement (web-link) for 6 month on INFOFISH official website
- Opportunity to distribute company lanyard at conference site

## BRONZE SPONSOR : US\$ 2 500

- Send up 2 complimentary delegates to the conference
- Company logo on the conference kit
- A half page advertisement in the conference programme booklet
- A quarter page advertisement in INFOFISH *International* magazine
- Complimentary banner advertisement (web-link) for 3 month on INFOFISH official website

Choose the right sponsorship package for your company!:

☐ Platinum

☐ Gold

☐ Silver

☐ Bronze

Name: .....

Company: .....

Address: .....

Contact Number: .....

Email: .....

Date: ..... Signature: .....

Please email this completed form to:



### INFOFISH - TILAPIA 2025

Address: 1st Floor, Wisma LKIM,  
Jalan Desaria, Pulau Meranti,  
47120 Puchong, Selangor, Malaysia.  
Phone: (603) 80668112  
E-mail: [info@infofish.org](mailto:info@infofish.org)  
Website: [www.infofish.org](http://www.infofish.org)



3-5 NOVEMBER 2025  
SWISSOTEL BANGKOK RATCHADA  
Thailand

# 5<sup>th</sup> INFOFISH WORLD TILAPIA TRADE AND TECHNICAL CONFERENCE & EXHIBITION 2025

*"Innovation, Integration and Profitability in Tilapia Aquaculture: Modernisation for a New Era"*

## EXHIBITION FACT SHEET

Booking fees for a standard shell scheme stand

**INFOFISH Member Countries\*** **USD1500**

**Non Member Countries** **USD2000**

*All paid exhibitors will be eligible to get one half page advertisement in the TILAPIA 2025 programme booklet and one complimentary admission to the conference.*

\*INFOFISH Member Countries: Bangladesh, Cambodia, Fiji, Malaysia, Maldives, Papua New Guinea, Philippines & Thailand



### Standard Shell Scheme

Standard shell scheme stand (2m x 2m), are available and allocated on a first-come-first-served basis.

1. Fascia board with company name & stand number
2. Plain white laminated panel
3. 2 chairs
4. 1 information counter / table
5. Carpet
6. 13A/230V power outlet

### Reservation Information

A total of **26 booths** area available at first come first served basis.

Once booking is made, an application form will be forwarded with general information to be endorsed and signed for booking confirmation.

However INFOFISH as the organiser reserves the right to make amends and changes as it considers fit in the overall interest of the TILAPIA 2025 exhibition. Terms and condition apply.

## Reserve your booth now!

[www.tilapia.infofish.org](http://www.tilapia.infofish.org)

**For enquiries, please contact :**

**Mohd Syahir Zahardin**

Tel: 603 8066 8112

Email: [info@infofish.org](mailto:info@infofish.org)/[syahir@infofish.org](mailto:syahir@infofish.org)